

ConnectPress Ltd.

The Community Company

2009 S N A P S H O T

pro^ecommunity

CATIA^{community}

SolidWorks^{community}

siemensPLM
COMMUNITY

UGS
COMMUNITY

SOLIDEDGE^{community}

Inventor
CONNECTIONS

MicroStation
CONNECTIONS

Revit^{community}

sun^enews

green building
community

What's New for 2009?

- Direct Lead Generation Tools
- Behavioral Demographics
- Geotargeting
- New Partner Advertising Sites extend your reach
- Advertiser Customer Portal
- Check your own stats, post your own calendar and buyer's guide listings
- UGS PLM Community coming June 2009

Direct Lead Generation Tools

In addition to our popular co-registration program for new subscribers you can now:

- Place interrupts on ad clicks to gain permission marketing access to name, e-mail, phone number and more
- Place "Want more info?" at the end of paid whitepapers to gain access to reader lead

Behavioral Demographics

Wherever possible we are now tracking who clicked on ads and who opened/read articles. You can:

- Use these behavioral demographics as selects for private e-mail broadcasts
- Dedupe against 'call to action' activity on your landing page and get a second chance at subscribers who showed interest but did not take action the first time.

Geo-, IP-, and TLD-targeting

Show your ads to specific audience by

- State or Country regions
- Metropolitan areas or postal code selects
- IP Addresses
- Specific TLD inclusions or exclusions (e.g. Show Ad "A" to Boeing.com subscribers, show Ad "B" to non-Boeing.com subscribers).

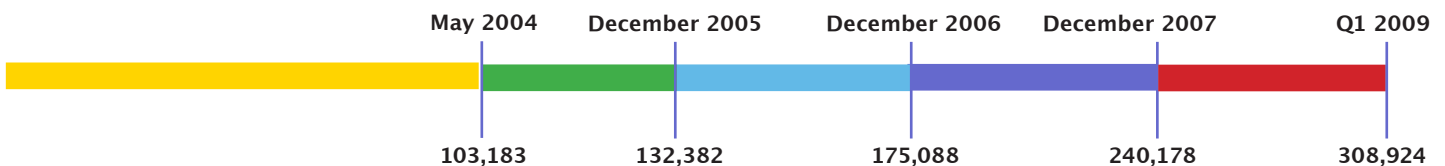
2009 Results (Q1 2009)

- 308,000 Active Subscriptions – a 28% increase over 2008
- 68,626 NEW Subscriptions in the past year
- 71% Decision Makers
- Top Five Titles: Vice President, Director of Engineering, CAD/AEC User, Designer, Engineer
- Over 1,306,450 page views monthly.
- Over 470,000 unique visitors.

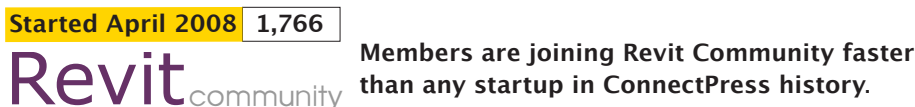
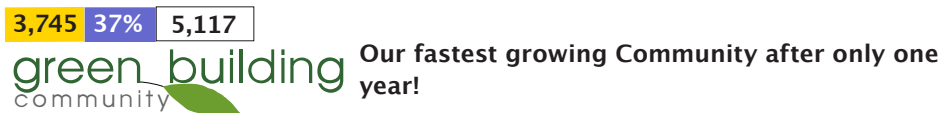
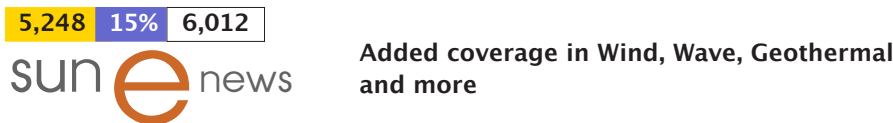
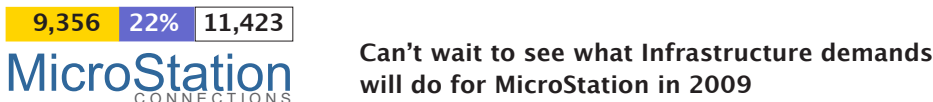
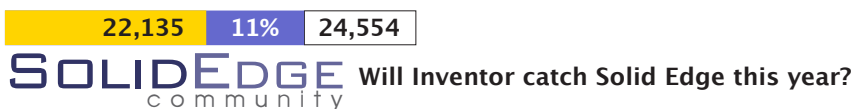
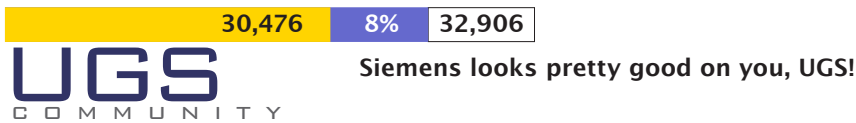
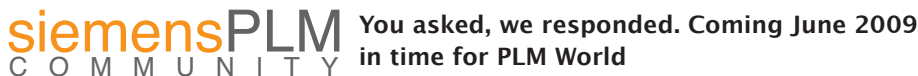
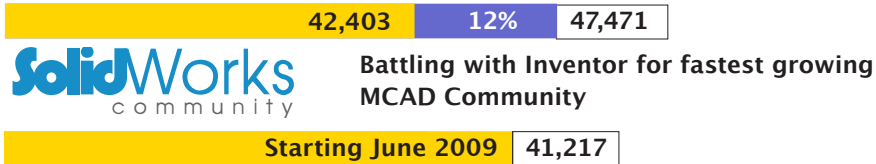
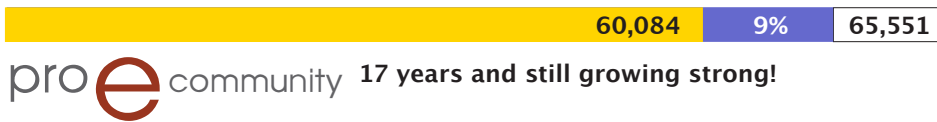
The Industry's Largest Circulation Keeps Growing Stronger

An average of 625 industry professionals join our Communities every week. Our registration records the demographics you need for promotion targeting.

200% Growth in Circulation in 4 Years:

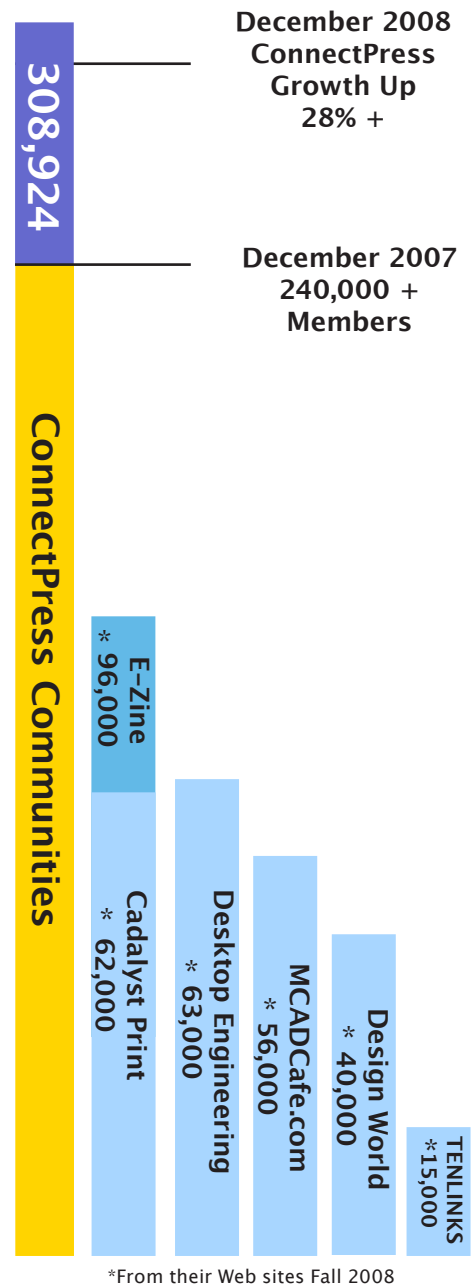


ConnectPress Community Circulation Surpasses All Competition!



ConnectPress provides multiple ways to make your promotional and branding dollars work — advertising, direct email blasts, and unbiased editorials. See how affordable and effective your campaign can be.

- Deliver your message to only those who need to see it.
- Target by industry, title, buying influence, zip code and/or region.
- Capture any audience you want, along the demographics you need.
- Connect with the entire CAD/CAM/CAE/PLM and AEC/BIM markets.
- Meet vendors, VARS, third-party suppliers and, most importantly, more than 308,000 combined Community members.



Customize our databases for you!

Membership*
 North America: 50%,
 Europe: 35%, Asia 15%
*Ranges are across Communities; call for details

Visitors per month across all CAD Communities: 470,000

Page Views per month across all Communities: 1,306,000

*These are averages derived from three page views external data sources for 12/2008.